

Job Opportunity: Fundraising Strategist

Job Description: Fundraising Strategist – Nourished Truth Campaign

Position: Fundraising Strategist

Location: Remote

Contract Type: Consultancy

Reports to: Angelika Grimbeek – HEALA Nourished Truth Project Manager

Remuneration: Competitive, based on experience

About the Campaign:

HEALA is seeking an experienced Fundraising Strategist to create a comprehensive fundraising strategy for the Nourished Truth campaign that focuses on combating the marketing practices of commercial milk formula (CMF) companies in South Africa. This campaign aims to challenge misleading practices, raise awareness, and mobilize national support for policies that protect infant health and promote breastfeeding.

Key Deliverables:

Develop a fundraising strategy:

Create a comprehensive fundraising strategy tailored to the Nourished Truth campaign strategy, including but not limited to;

- Background to the strategy
- Analysis of resource mobilisation based on the existing Nourished Truth strategy workstreams and costing plan and establish funding targets
- Donor landscape analysis identifying both new and existing sources of funding (major donors, grant-making foundations & international and national organisations) based on alignment with the campaign strategy
- Detailed funding approach for the campaign and its respective workstreams (how to approach relevant funders, and develop fundraising resources & a time plan of prioritising funders)
- Provide risk management and compliance oversight on fundraising activities. Assess potential risks associated with donor relationships and mitigation processes.
- Establish a monitoring and evaluation plan on fundraising progress with key performance indicators (KPIs)

Qualifications and experience:

Experience:

- Minimum of 5 years' experience in fundraising for NGOs, particularly in the context of advocacy, social justice, or public health campaigns.
- Proven success in developing and executing multi-faceted fundraising strategies for complex advocacy campaigns.

Desirable Skills:

- Familiarity with international fundraising environments, especially within the global health or advocacy sectors.
- Experience working with international and national donors, including multilateral organizations, bilateral agencies, and large philanthropic foundations.

Please declare any conflict of interest if you are or have been employed by any Food, Beverage or CMF company.

How to Apply:

Interested applicants should submit the following:

1. A current CV detailing relevant experience.
2. A cover letter outlining your approach to fundraising strategy development, including examples of similar campaigns you have worked on.
3. Any relevant case studies, reports, or portfolio materials that demonstrate your ability to create successful fundraising strategies.

Please send your application to info@heala.org by 3 January 2025.

Please note that the completed fundraising strategy is required by 14 March 2025.

